



Royal LePage Newcomer 2019 Survey - Key Findings*

National	Ontario	Quebec	British Columbia	Alberta	Prairies (Manitoba & Saskatchewan)	Atlantic Canada
Percentage of newcomers who own their home:						
32%	29%	25%	32%	45%	41%	44%
Percentage of newcomers who believe homeownership is a good financial investment:						
86%	88%	83%	85%	90%	86%	88%
Percentage of newcomers with savings or cash when first arriving in Canada that helped them to purchase a home:						
75%	82%	67%	89%	73%	54%	85%

Percentage of newcomers who rented versus bought their first home :					
REGION	Rented	Purchased	Lived with friends or family at little or no cost	Other/None of the above	I prefer not to answer
National	64%	15%	18%	4%	1%
Ontario	60%	16%	20%	4%	1%
Quebec	71%	10%	14%	4%	1%
British Columbia	72%	9%	13%	5%	1%
Alberta	55%	19%	23%	3%	1%
Prairies (Manitoba & Saskatchewan)	62%	20%	17%	2%	0%
Atlantic Canada	63%	20%	18%	0%	0%

Newcomers current living arrangements:					
REGION	I rent my home	I own my home	I live with extended family or friends at no or little cost	None of the above	I prefer not to answer
National	54%	32%	9%	4%	1%

Ontario	56%	29%	12%	3%	1%
Quebec	59%	25%	8%	7%	1%
British Columbia	59%	32%	6%	3%	1%
Alberta	44%	45%	8%	1%	2%
Prairies (Manitoba & Saskatchewan)	43%	41%	10%	3%	3%
Atlantic Canada	49%	44%	6%	2%	0%

**Total percentages may not add to 100 per cent due to rounded figures.*

About Royal LePage

Serving Canadians since 1913, Royal LePage is the country's leading provider of services to real estate brokerages, with a network of over 18,000 real estate professionals in over 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women's and children's shelters and educational programs aimed at ending domestic violence. Royal LePage is a Bridgemarq Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE. For more information, please visit www.royallepage.ca.

About the Royal LePage Newcomer Survey and Release

The Royal LePage Newcomer Survey was compiled from an online survey of 1500 new Canadians who came to Canada within the last 10 years was completed between August 21-27, 2019, using Leger's online panel. The margin of error for this study was +/-2.5%, 19 times out of 20.

Royal LePage Newcomer Release calculated projected home sales using historic migration levels from Statistics Canada, the homeownership rate of newcomers within the Royal LePage Newcomer Survey and unit sales data from CREA and CMHC. Newcomer data used was calculated using (Immigrants + Returning Emigrants + Net Non-Permanent Residents) - (Emigrants + Net Temporary Residents). Provincial data was extracted from Statistics Canada, *Table 17-10-0040-01 Estimates of the components of international migration, quarterly*. National data was extracted from Statistics Canada, *Quarterly Demographic Estimates, March 21, 2019*.

For more information, contact Sarah Louise Gardiner, Director of Communications, sarahlouise.gardiner@royallepage.ca.

For further information, please contact:

Angela Pinzon
Kaiser Lachance Communications
647.295.0517

angela.pinzon@kaiserlachance.com