



Winnipeg’s chronic inventory shortage creating tight competition for buyer hopefuls

Aggregate home price increased 16.3% in the first quarter of 2022

WINNIPEG, April 19, 2022 – According to the Royal LePage House Price Survey released today, the aggregate¹ price of a home in Winnipeg increased 16.3 per cent year-over-year to \$387,900 in the first quarter of 2022; the highest gain on record since the Company began tracking aggregate prices. Broken out by housing type, the median price of a single-family detached home increased 11.4 per cent to \$425,600, while the median price of a condominium increased 8.4 per cent to \$243,900 during the same period.

“This is the first time Winnipeg has seen the typical single-family home median price surpass \$400,000,” said Michael Froese, broker and manager, Royal LePage Prime Real Estate.

“Competition remains very tight for buyers. The city is still experiencing a shortage of inventory, which is putting upward pressure on prices, and buyers are feeling the pressure to make a purchase before interest rates go up further. March set a new record with 67 per cent of homes selling for over list price, which is up 14 per cent from March of 2021.”

Froese noted that demand for condominiums continues to be strong, as entry-level buyers look to get on the real estate ladder any way they can.

“For many people, condos are the sweet spot in regards to affordability and location. They are more affordable than a detached or a semi, and in most cases are close to the downtown core, which is most desirable for young professionals and those heading into the office more frequently. I expect this segment will continue to see strong demand through the spring and summer months,” said Froese.

Royal LePage is forecasting that the aggregate price of a home in Winnipeg will increase 8.0 per cent in the fourth quarter of 2022, compared to the same quarter last year. The previous forecast, released in December, 2021, has been revised upward to reflect the continued strength of the market through the first quarter of the year.

¹ Aggregate prices are calculated using a weighted average of the median values of all housing types collected. Data is provided by RPS Real Property Solutions and includes both resale and new build.

Nationally, the aggregate price of a home in Canada increased 25.1 per cent year-over-year to \$856,900 in the first quarter of 2022; the highest gain on record since the Company began tracking aggregate prices. As strong buyer demand continues to outpace supply in almost every market from coast to coast, Royal LePage is forecasting continued strong seller's market conditions this spring.

“Entering 2022, we had anticipated a strong first half, and moderating real estate markets thereafter. Call it buyer fatigue or easing demand, these periods of uncomfortably high home price appreciation do run their course. We are seeing the first signs of moderation in some regions, as more inventory is becoming available and competition eases slightly,” said Phil Soper, president and CEO of Royal LePage. “The first quarter of the year was so strong, however, that we are bumping up our 2022 outlook. And, home prices will continue to climb in the months ahead as a result of our relentless low supply-high demand imbalance.”

The Royal LePage National House Price Composite is compiled from proprietary property data, nationally and in 62 of the nation's largest real estate markets. When broken out by housing type, the national median price of a single-family detached home rose 26.7 per cent year-over-year to \$906,100, while the median price of a condominium increased 19.7 per cent year-over-year to \$612,900. Price data, which includes both resale and new build, is provided by Royal LePage's sister company RPS Real Property Solutions, a leading Canadian real estate valuation company.

Royal LePage is forecasting that the aggregate price of a home in Canada will increase 15.0 per cent in the fourth quarter of 2022, compared to the same quarter last year. The previous forecast, released in December, 2021, has been revised upward to reflect the continued strength of the market through the first quarter of the year.

Federal Housing Policy

On April 7th, the federal government announced its 2022 budget that includes more than \$10 billion to support housing affordability along with demand-side policies. The federal government has acknowledged that 3.5 million new homes are required by 2031 to keep up with demand.

“Access to suitable shelter is one of the great social challenges of our time. I am pleased to see it addressed in the federal budget, however the budget requires significant participation from provincial and municipal governments to hit its target to provide housing for current demand as well as future demand from new household formation and immigration,” said Soper. “By providing municipalities with funding to accelerate planning and delivery processes, the government is meaningfully helping the process overall, which is a welcomed step in the right direction.”

In regards to the temporary two-year ban on foreign buyers, Royal LePage does not expect the policy to provide material relief to potential homebuyers, as this group does not make up a

significant portion of homeowners in Canada. In addition, recreational properties are exempt from the ban.

Royal LePage Home Price Data:

Royal LePage House Price Survey Chart: rlp.ca/house-prices-Q1-2022

Royal LePage Forecast Chart: rlp.ca/market-forecast-Q1-2022

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About the Royal LePage House Price Survey

The Royal LePage House Price Survey provides information on the most common types of housing, nationally and in 62 of the nation's largest real estate markets. Housing values in the Royal LePage House Price Survey are based on the Royal LePage Canadian Real Estate Market Composite, produced quarterly through the use of company data in addition to data and analytics from its sister company, RPS Real Property Solutions, the trusted source for residential real estate intelligence and analytics in Canada. Commentary on housing and forecast values are provided by Royal LePage residential real estate experts, based on their opinions and market knowledge.

About Royal LePage

Serving Canadians since 1913, Royal LePage is the country's leading provider of services to real estate brokerages, with a network of approximately 19,000 real estate professionals in over 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women's and children's shelters and educational programs aimed at ending domestic violence. Royal LePage is a Bridgemark Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE. For more information, please visit www.royallepage.ca.

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