

Winnipeg Home Prices See Slight Increase in Second Quarter of 2018

Homes in certain areas of the city see multiple offers and sell over asking price

Winnipeg, July 10, 2018 – According to the Royal LePage House Price Survey¹ and Market Survey Forecast released today, the aggregate home price in Winnipeg inched up 1.8 per cent to \$293,932 in the second quarter of 2018.

When broken out by housing type, the median price of a two-storey home and condominium rose 3.4 per cent and 2.0 year-over-year to \$314,085 and \$250,114, respectively. Meanwhile, the aggregate price of a bungalow remained relatively flat, decreasing 0.2 per cent year-over-year to \$281,736.

During the quarter, inventory levels reached a three-year low, fueled by sales activity in certain areas of the city. These regions experienced an uptick in price as a result of increased competition, with many listings receiving multiple offers above asking price.

“Home prices continue to witness stable growth in Winnipeg, as many hyper-local segments heat up and transition to a seller’s market, spurred by interest from within the city and abroad,” said Michael Froese, managing partner, Royal LePage Performance Realty. “The recent success of the Winnipeg Jets brought many new faces into the area and helped showcase the region’s vibrant communities and fantastic quality of life, giving them a taste of what it would be like to live in the city. When coupled with how affordable property is in Winnipeg, the decision to buy a home in the region has become very easy for many.”

Looking forward to the end of the third quarter, Royal LePage forecasts that the aggregate property value in Winnipeg will rise 1.3 per cent quarter-over-quarter to \$297,817.

“Inventory levels are rising. We expect home values to steadily climb over the next quarter as competition continues to put upward-pressure on pricing,” concluded Froese. “The secret is out. Many people from within the city and abroad now realize that, when it comes to real estate and sheer affordability, ‘Winnipeg is good,’ and that sentiment likely will remain unchanged in the immediate future.”

Nationally, price appreciation slowed across Canada in the second quarter of 2018, marked primarily by softness in the Greater Toronto Area (GTA), where many regions have witnessed year-over-year price declines.

“It was a spring market that never blossomed,” said Phil Soper, president and CEO, Royal LePage. “As anticipated in our original 2018 forecast, the new federal mortgage stress-test measures slowed the market to a standstill in much of the country, as some families adjusted

¹ Aggregate prices are calculated using a weighted average of the median values of all housing types collected. Data is provided by RPS Real Property Solutions.

their expectations in a world with lower borrowing capacity, and others not impacted by the OSFI regulations moved to the sidelines, adopting a ‘wait and see what happens to home prices’ approach.”

The Royal LePage National House Price Composite, compiled from proprietary property data in 63 of the nation’s largest real estate markets, showed that the price of a home in Canada increased 2.0 per cent year-over-year to \$613,968 in the second quarter of 2018. When broken out by housing type, the median price of a two-storey home rose 0.8 per cent year-over-year to \$720,504, while the median price of a bungalow climbed 1.8 per cent to \$512,979. At a national level, condominiums posted a significantly higher rate of appreciation when compared to the detached segment, rising 8.1 per cent year-over-year to \$435,421. Looking ahead, Royal LePage is projecting an uptick in home price appreciation in the third quarter and forecasts that the aggregate price of a home in Canada will increase 1.9 per cent over the next three months.

“The market has begun to absorb and adjust to the new realities; we expect an uptick in sales volumes and prices during the second half of 2018,” Soper continued. “The fundamentals have not changed. The economy is strong and unemployment is very low. We face shortages in our major cities, with many more people looking for homes than the market has available for purchase or rent. Upward pressure on prices will likely return to most markets this quarter.”

About the Royal LePage House Price Survey

The Royal LePage House Price Survey provides information on the three most common types of housing in Canada, in 63 of the nation’s largest real estate markets. Housing values in the House Price Survey are based on the Royal LePage National House Price Composite, produced quarterly through the use of company data in addition to data and analytics from its sister company, RPS Real Property Solutions, the trusted source for residential real estate intelligence and analytics in Canada. Commentary on housing and forecast values are provided by Royal LePage residential real estate experts, based on their opinions and market knowledge.

About Royal LePage

Serving Canadians since 1913, Royal LePage is the country’s leading provider of services to real estate brokerages, with a network of almost 18,000 real estate professionals in more than 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women’s and children’s shelters and educational programs aimed at ending domestic violence. Royal LePage is a Brookfield Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE.

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