

Kitchener/Waterloo/Cambridge House Prices Continue to Climb in the First Quarter of 2017

Low inventory and a steady influx of first-time homebuyers drives demand

KITCHENER/WATERLOO/CAMBRIDGE, April 18, 2017 – The aggregate¹ price of a home in the Kitchener/Waterloo/Cambridge region experienced double-digit growth in the first quarter of 2017, rising by 14.4 per cent year-over-year to \$400,902, according to the Royal LePage House Price Survey² released today.

When broken out by housing type, the median price of a bungalow increased significantly, rising by 12.8 per cent year-over-year to \$365,625, while the median price of a condominium climbed 11.5 per cent year-over-year to \$255,724. During the same period, the median price of a standard two-storey home surged 14.9 per cent to \$423,258 when compared to the same time last year.

“The seller’s market in Kitchener, Waterloo and Cambridge has definitely intensified over the first three months of the year,” said Keith Church, broker of record, Royal LePage Grand Valley Realty. “A severe shortage of listings across all housing types is giving way to a highly competitive real estate market where multiple offers and bidding wars are now the norm. Demand for property in the region is so high that practically every listing is receiving offers well above their asking price.”

Along with a critical shortage in supply, Church credits the strong economy, continued low interest rates and an increase in buyers stemming from the Greater Toronto Area as the predominant factors influencing the region’s price growth.

“Recently, more-and-more homebuyers from across the Greater Toronto Area have begun to look to the tri-city real estate market for its affordability. The region’s expanding economy and infrastructure, along with its close proximity to Toronto has made it an ideal location for many buyers looking to purchase property and either work in the area or commute,” added Church. “Currently, we are seeing a steady influx of first-time buyers that have been priced out of other markets come into the region. This has caused much of area’s housing supply to be absorbed, particularly in and around the universities, where homebuyers must also compete with families looking to make money by purchasing rental property while their children are in school.”

Nationally, Canada’s residential real estate market saw substantial price growth in the first quarter of 2017, increasing 12.6 per cent year-over-year to \$574,103. The price of a two-storey home rose 13.9 per cent year-over-year to \$681,728, and the price of a bungalow increased 11.0 per cent to \$490,018. During the same period, the price of a condominium increased 8.9 per cent to \$372,638.

¹ Aggregate prices are calculated via a weighted average of the median values of homes for reported property types in the regions surveyed

² Powered by Brookfield RPS

While the majority of housing markets in Canada posted modest gains, price appreciation across much of Ontario significantly outpaced the rest of the country. Meanwhile, the pace of year-over-year home price appreciation in Greater Vancouver was noticeably lower than the historic highs witnessed in 2016.

“For the first time in several years, real estate markets in Vancouver and Toronto are headed in opposite directions,” said Phil Soper, President and CEO, Royal LePage. “The Vancouver market stalled, as confused consumers took to the sidelines after a series of uncoordinated moves by all three levels of government. With its housing shortage becoming more acute, Toronto easily stepped forward to assume the title of Canada’s most overheated real estate market.”

Significant home price appreciation, caused by market dynamics similar to those that have driven housing activity in the Greater Toronto Area, is being seen across the entire “Golden Horseshoe” region of south-central Ontario, and as far away as Windsor and London in southwestern Ontario. In fact, the torrid pace of home price appreciation in much of Ontario contributed almost half of the national aggregate home price increase in the first quarter, with the rest of Canada appreciating by a healthy, but much lower, 6.4 per cent year-over-year when excluding all Ontario-based regions.

“The overall Canadian market is healthier in 2017 than it has been in years, yet the downside risks are greater too,” concluded Soper. “Our economy, which has recovered nicely from the 2014 oil crisis, is sadly dependent on moves by an unpredictable U.S. federal government and can be swayed by unforeseen global events, such as fallout from Europe’s restructuring. Still, housing activity is strong and prices are rising at a healthy mid-single-digit rate across the land. The trend in Alberta, Quebec and Atlantic Canada is particularly encouraging. Our concerns with the state of Canadian real estate begin and end in Toronto and Vancouver.”

About the Royal LePage House Price Survey

The Royal LePage House Price Survey provides information on the three most common types of housing in Canada, in 53 of the nation’s largest real estate markets. Housing values in the House Price Survey are based on the Royal LePage National House Price Composite, produced quarterly through the use of company data in addition to data and analytics from its sister company, Brookfield RPS, the trusted source for residential real estate intelligence and analytics in Canada. Commentary on housing and forecast values are provided by Royal LePage residential real estate experts, based on their opinions and market knowledge.

About Royal LePage

Serving Canadians since 1913, Royal LePage is the country’s leading provider of services to real estate brokerages, with a network of over 17,000 real estate professionals in more than 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women’s and children’s shelters and educational programs aimed at ending domestic violence. Royal LePage is a Brookfield Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE.

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