

PRESS RELEASE

For immediate release



The largest traditional real estate agency in Quebec joins the Royal LePage network

Groupe Sutton-Humania becomes Royal LePage Humania



BROSSARD, February 23, 2017 - Royal LePage Real Estate Services is proud to announce that Groupe Sutton-Humania, the largest traditional real estate agency in Quebec, will join the Royal LePage network on May 1, 2017. The company headed by François Léger and Anne Léger will then operate as Royal LePage Humania.

With eight offices located in Saint-Thérèse, Saint-Eustache, Saint-Jérôme, Saint-Sauveur, Sainte-Adèle, Sainte-Agathe, Mont-Tremblant and Saint-Donat, Royal LePage Humania is the traditional real estate agency that generates the highest number of transactions in the province.

Concentrated primarily in the Laurentians region, this important expansion will enable Royal LePage to increase its services by integrating close to 250 new brokers to its network. With this expansion, Royal LePage increases its market share by nearly 14 per cent in the province, and reinforces its position as the fastest growing real estate company in Quebec.

A real estate leader in Quebec

An engineer by training, François Léger was introduced to the world of real estate brokerage at a young age. His mother, herself a real estate broker, launched her own brokerage agency in the 1960s under the name Immeubles Léger, a company that François would take over in 1975. François was very involved in organized real estate, becoming one of the first members of the provisional ACAIQ board of directors appointed by the government. He subsequently served as chair of the ACAIQ from 1995 to 2001, and chair of the OACIQ from 2009 to 2011. In May 1997 François changed over to Sutton, and in 2005 he partnered with his daughter Anne to ensure that it remained a family business. Anne is also a real estate broker and has since contributed considerably to the agency's growth, with a focus on marketing and strategic guidance.

“My team and I are convinced that the practice of real estate brokerage is first and foremost a question of human relations that cannot be reduced to simply posting a property online or to a good advertising placement. We discovered a wealth of innovative technological and marketing tools at Royal LePage that will enable us to continue growing more rapidly while preserving our company values and vision. Royal LePage is definitely the best vehicle in the industry in every way and we look forward to providing these new tools to our brokers and their clients.”

“Royal LePage believes success in real estate depends on creating deep, lasting relationships based on integrity”, stated Dominic St-Pierre, Director, Royal LePage, Quebec region. “This guiding principle of Royal LePage allows the company to offer the most suitable and effective services and tools in the industry in Quebec and Canada and we are delighted that this vision is shared by experienced professionals like François.”

This is the third major changeover to Royal LePage from Sutton Quebec in less than a year, for a total of close to 350 brokers.

About Royal LePage

Serving Canadians since 1913, Royal LePage is the country’s leading provider of services to real estate brokerages, with a network of over 17,000 real estate professionals in more than 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women’s and children’s shelters and educational programs aimed at ending domestic violence. Royal LePage is a Brookfield Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE.

For more information visit: www.royallepage.ca.

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