



Fundraising Trek to Machu Picchu, Peru! August 15 – 22, 2015



We are pleased to announce a special fundraiser in support of the Royal LePage Shelter Foundation

Inspired by our supporters who have raised funds for the Royal LePage Shelter Foundation by running marathons, biking long distances and hiking mountains and trails, we are launching a special fundraising challenge. Trek to the lost city of Machu Picchu in Peru and see diverse and spectacular scenery as you glimpse a way of Peruvian life that has remained untouched for centuries. By committing to raise funds and take on the physical and mental challenge of this 8 day trek, you can join Royal LePage colleagues from across Canada on an amazing adventure!

Women and children who have experienced violence take brave steps to change their lives when they go to a shelter. You can help by taking on the challenge of raising a minimum of \$5,000 and trekking to Machu Picchu – every step you take will make walking away from violence possible for an abused woman.

See a beautiful part of the world while raising funds for the Royal LePage Shelter Foundation. Join us on this amazing, fun and meaningful adventure!



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Fundraising Commitment and Trek Costs

Participants will fundraise a minimum of \$5,000 (from these funds, \$1,000 will go toward trek costs). We will provide participants with fundraising tips and a personal online fundraising page to collect donations from clients, business partners, friends and family. Participants will pay \$850 to cover trek costs (airfare not included) and make their own arrangements for a return flight to Cusco, Peru. The funds you raise will be donated to your local women's shelter or to violence prevention programs in your province – the choice is yours!



Trip at a Glance

The Royal LePage Shelter Foundation has partnered with Charity Challenge Canada, a specialized travel company, to offer you an exclusive opportunity to trek your way to Machu Picchu with Royal LePage colleagues, all in support of ending family violence!

Commit to raising a minimum of \$5,000 and you'll be treated to this fantastic "bucket list" experience:

- Explore the Inca capital of Cusco
- Visit Inca ruins and Spanish Colonial churches
- Hike in the Peruvian Andes mountain range
- Trek an alternative, uncrowded route in the Lares Valley
- Reach the lost city of Machu Picchu via the Sun Gate

It won't be easy! After acclimatizing for a couple of days in Cusco, you'll hike a remote trail and camp each night. It's the high altitude that makes it challenging. There are no showers and bathroom facilities on the route so you'll definitely be roughing it. You'll even have to give up your cell phone and social media activity while on the trail!

Support Provided

Before departure:

- Personalized online fundraising page and sponsorship forms to collect donations
- Support materials (itinerary, equipment list, health notes, travel tips, etc.)
- Lots of fundraising ideas
- Press release template
- Fitness training notes and schedule
- Public liability insurance
- Risk assessment and emergency management planning

During the challenge:

- Charity Challenge T-Shirt
- Specially designed Royal LePage apparel
- Contribution towards a local community development project
- Activity equipment including tents and sleeping pad (you will need to bring your own sleeping bag)
- Full back-up support including first-aid qualified staff and first-aid supplies
- All ground staff including English speaking guides, drivers, cooks, and porters
- Drinking water on Trek days
- Three meals a day and snacks (unless otherwise stated in the itinerary)
- Accommodation during the Trek (usually in twin share)



Prizes and special honours for top fundraisers!

About Charity Challenge

Interested in Participating?

We are now accepting expressions of interest from those who would like to participate. Shelter Foundation staff will review all submissions and select participants ensuring representation from across the country and based on the information provided.

Please submit an email to shelterfoundation@royallepage.ca with the following information:

- Your name
- Your Royal LePage office name and city
- Your telephone number
- Any experience you have had with physical challenges (e.g. hikes, marathons, climbing)
- Your fundraising experience
- Why you would like to participate in this Trek

Charity Challenge is the world's leading tour operator running overseas fundraising challenges for charities. Their charitable partners include Amnesty International, Canadian Cancer Society, Make-A-Wish Canada, and Unicef Canada, to name just a few. Charity Challenge is registered as a tour operator under the Travel Industry Act, 2002 (Ontario, Canada) under TICO registration number 50019639.

Read a testimonial from a past Charity Challenge Machu Picchu participant



charity challenge®

For more information
www.charitychallenge.ca

All applicants will be contacted by Shelter Foundation staff by **April 30, 2014**. This will give participants approximately 15 months to raise funds and prepare physically for the Trek.



Questions? Please contact us.

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We have room for only **28** participants!
Don't miss out!