

## **LONDON MARKET SEES STRONG PRICE INCREASES ACROSS ALL HOUSING TYPES IN SECOND QUARTER OF 2015**

*Millennial buyers and low interest rates fuel the market*

**LONDON, July 14, 2015** – The Royal LePage House Price Survey and Market Survey Forecast released today showed healthy growth in the average price for all housing types surveyed in London in the second quarter.

The average price for standard condominiums in London experienced sizable growth, rising 5.6 per cent year-over-year to \$167,800. Standard two-storey homes and detached bungalows, similarly, experienced strong gains with average prices up 5.2 per cent to \$281,700 and 5.1 per cent to \$268,600, respectively.

“Over the last couple of quarters we have seen steady year-over-year increases in average prices, and this quarter is no exception,” said Peter Hoffman, broker and owner, Royal LePage Triland Realty. “The improvements in our local economy and labour market are boosting consumer confidence and increasing spending power. These two factors are having a positive effect on the real estate market because people are more willing to make long-term investments in the region.”

Looking ahead at the remainder of 2015, Hoffman expects home prices to continue to trend upward as a result of demand from millennial buyers. “There is a demographic shift in the market as millennials come of age and look to buy their first home. London is a particularly enticing area for this cohort because of the affordability of the properties.”

Nationally, against the backdrop of mixed economic signals at home and abroad, Canada’s real estate market remained healthy in the second quarter of 2015, with solid national average price appreciation across housing segments. Furthermore, the combination of high sales volumes and vigorous price appreciation in Canada’s largest cities has put the national residential real estate market on track for a record year in terms of total sales. With most Canadian real estate markets across the country advancing modestly, and some rapidly, Royal LePage advises that a further

interest rate cut by the Bank of Canada could over-stimulate markets such as greater Toronto and Vancouver.

During the second quarter, the average price of a home in Canada rose between 3.9 per cent and 7.5 per cent year-over-year in the second quarter. The detached bungalow segment had the highest national increase, rising 7.5 per cent year-over-year to \$438,938, while standard two-storey homes appreciated 6.8 per cent to \$471,002. During the same period, the average price of a condominium rose 3.9 per cent to \$268,583. Looking ahead, Royal LePage forecasts that the average price of a home in Canada will increase 6.1 per cent for the full year when compared to 2014.

“The robust national average home price increases that we have seen in the second quarter are heavily influenced by activity levels in Toronto and Vancouver,” said Phil Soper, president and chief executive officer, Royal LePage. “Looking to Canada as a whole, 2015 is shaping up to be a record year for housing, despite the cloud of economic uncertainty caused by low oil prices and twitchy global economies.”

### **About the Royal LePage House Price Survey**

The Royal LePage House Price Survey is the largest, most comprehensive study of its kind in Canada, with information on seven types of housing in over 250 neighbourhoods from coast to coast. This release references an abbreviated version of the survey which highlights house price trends for the three most common types of housing in Canada in 90 communities across the country. A complete database of past and present surveys is available on the Royal LePage website at [www.royallepage.ca](http://www.royallepage.ca). Current figures will be updated following the complete tabulation of the data for the second quarter of 2015. A printable version of the second quarter 2015 survey will be available online on August 14, 2015. Housing values in the Royal LePage House Price Survey are Royal LePage opinions of fair market value in each location, based on local data and market knowledge provided by Royal LePage residential real estate experts.

### **About Royal LePage**

Serving Canadians since 1913, Royal LePage is the country’s leading provider of services to real estate brokerages, with a network of over 16,000 real estate professionals in more than 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women’s and children’s shelters and educational programs aimed at ending domestic violence. Royal LePage is a Brookfield Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE.

For more information visit: [www.royalpage.ca](http://www.royalpage.ca).

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