

LOW INVENTORY IN A LONG WINTER BRINGS HAMILTON MODERATE HOUSE PRICE INCREASE IN THE FIRST QUARTER OF 2014

Well-priced older homes and conveniently located properties prove most popular

HAMILTON, April 8, 2014 – The Royal LePage House Price Survey released today showed moderate growth in the market for detached bungalows and standard two-storey homes.

The average price for a bungalow in Hamilton increased 4.0 per cent year-over-year to \$234,127, while over the same period standard two-storey homes increased 3.7% to \$301,289.

"The long and difficult winter we faced at the start of 2014 led to a quieter housing market in the first quarter," said Joe Ferrante, broker of record, Royal LePage State Realty Brokerage. "Fewer homes were listed for sale, but because demand remained stable the average sale price was driven up and desirable homes did not stay on the market for long."

According to Ferrante, affordable homes in Hamilton Centre and Hamilton East, many of which date back to the 1950s or 1960s, have been selling well.

Ferrante also stated that two-storey and entry-level homes in commuter regions along the QEW corridor with access to Toronto continued to attract significant interest. He expects this appeal for homebuyers to continue as the city government, area colleges and universities, and local businesses invest in renewing and revitalizing Hamilton.

Nationally, most regions showed healthy year-over-year price growth, with the average price of a home in Canada rising between 2.5 per cent and 5.4 per cent. In the first quarter, the average price of a two-storey home increased 5.4 per cent to \$428,943, while detached bungalows rose 4.4 per cent year-over-year to \$380,765. Standard condominiums posted slightly lower gains of 2.5 per cent to \$252,174.

"With the slightest trace of a weather recovery in most parts of the country, we are now finally seeing the arrival of housing inventory. This, combined with pent-up demand following a particularly long and harsh winter is setting the stage for an exceptionally robust spring 2014 market," said Phil Soper, President, Royal LePage. "This is good news for buyers, as the price spikes we have seen in a number of cities will be alleviated by this additional supply."

"With a number of supportive economic factors in place, the country's healthy real estate market continues to display its strength," added Soper. "The federal government is heading towards a



balanced budget for the first time in over six years, while all signs point to a continued low interest rate environment. Moreover, the strengthening global economy and a weaker Canadian dollar are fueling demand for Canadian exports and reducing dependence on the household sector to sustain our economic success."

About the Royal LePage House Price Survey

The Royal LePage House Price Survey is the largest, most comprehensive study of its kind in Canada, with information on seven types of housing in over 250 neighbourhoods from coast to coast. This release references an abbreviated version of the survey which highlights house price trends for the three most common types of housing in Canada in 90 communities across the country. A complete database of past and present surveys is available on the Royal LePage website at www.royallepage.ca. Current figures will be updated following the complete tabulation of the data for the first quarter of 2014. A printable version of the first quarter 2014 survey will be available online on May 8, 2014. Housing values in the Royal LePage House Price Survey are Royal LePage opinions of fair market value in each location, based on local data and market knowledge provided by Royal LePage residential real estate experts.

About Royal LePage

Serving Canadians since 1913, Royal LePage is the country's leading provider of services to real estate brokerages, with a network of over 15,000 real estate professionals in over 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women's and children's shelters and educational programs aimed at ending domestic violence. Royal LePage is a Brookfield Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE.

For more information, visit <u>www.royallepage.ca</u>.

For further information, please contact:

Gwen McGuire Kaiser Lachance Communications 647-725-2520 x204 gwen.mcguire@kaiserlachance.com

Tammy Gilmer
Director, Global Communications & Public Relations
Royal LePage Real Estate Services
416-510-5783
tgilmer@royallepage.ca