

## CHARLOTTETOWN HOME PRICES LARGELY UNCHANGED IN THE FIRST QUARTER OF 2014

*Harsh winter weather keeps buyers at home and activity levels low*

CHARLOTTETOWN, April 8, 2014 - The Royal LePage House Price Survey released today showed little change in year-over-year prices across all housing types surveyed in Charlottetown.

The prices of both detached bungalows and standard two-storey homes showed no change year-over-year, remaining at \$173,000 and \$205,000, respectively, while the prices of standard condominiums saw a marginal increase of 1.6 per cent, to rest at \$130,000.

"Both buyer and seller interest was dampened by the relatively harsh winter on the island, causing a drop in unit sales compared to the first quarter of last year," said Ken Peters, broker and owner of Royal LePage Peters and Lank Realtor Inc. "Even with mortgage rates at record lows, buyers are waiting for the warmer weather to get into the market."

"We are seeing some increased interest in the bungalow market," noted Peters. "Although inventory is currently up across all housing types, the bungalow is steadily gaining popularity among buyers."

Nationally, most regions showed healthy year-over-year price growth, with the average price of a home in Canada rising between 2.5 per cent and 5.4 per cent. In the first quarter, the average price of a two-storey home increased 5.4 per cent to \$428,943, while detached bungalows rose 4.4 per cent year-over-year to \$380,765. Standard condominiums posted slightly lower gains of 2.5 per cent to \$252,174.

"With the slightest trace of a weather recovery in most parts of the country, we are now finally seeing the arrival of housing inventory. This, combined with pent-up demand following a particularly long and harsh winter is setting the stage for an exceptionally robust spring 2014 market," said Phil Soper, President, Royal LePage. "This is good news for buyers, as the price spikes we have seen in a number of cities will be alleviated by this additional supply."

"With a number of supportive economic factors in place, the country's healthy real estate market continues to display its strength," added Soper. "The federal government is heading towards a balanced budget for the first time in over six years, while all signs point to a continued low interest rate environment. Moreover, the strengthening global economy and a weaker Canadian

dollar are fueling demand for Canadian exports and reducing dependence on the household sector to sustain our economic success."

#### **About the Royal LePage House Price Survey**

The Royal LePage House Price Survey is the largest, most comprehensive study of its kind in Canada, with information on seven types of housing in over 250 neighbourhoods from coast to coast. This release references an abbreviated version of the survey which highlights house price trends for the three most common types of housing in Canada in 90 communities across the country. A complete database of past and present surveys is available on the Royal LePage website at [www.royallepage.ca](http://www.royallepage.ca). Current figures will be updated following the complete tabulation of the data for the first quarter of 2014. A printable version of the first quarter 2014 survey will be available online on May 8, 2014. Housing values in the Royal LePage House Price Survey are Royal LePage opinions of fair market value in each location, based on local data and market knowledge provided by Royal LePage residential real estate experts.

#### **About Royal LePage**

Serving Canadians since 1913, Royal LePage is the country's leading provider of services to real estate brokerages, with a network of over 15,000 real estate professionals in over 600 locations nationwide. Royal LePage is the only Canadian real estate company to have its own charitable foundation, the Royal LePage Shelter Foundation, dedicated to supporting women's and children's shelters and educational programs aimed at ending domestic violence. Royal LePage is a Brookfield Real Estate Services Inc. company, a TSX-listed corporation trading under the symbol TSX:BRE.

For more information, visit [www.royallepage.ca](http://www.royallepage.ca).

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