



ROBBREPORT.COM

40TH ANNIVERSARY

Digital Program



Robb Report provides its audience with an insider's tour of spectacular estates and unique homes around the globe. Reach your target consumers who look to Robb Report as their luxury home resource.

ROBBREPORT.COM

TRAFFIC

Uniques	370,332
Page Views	1,327,434
PVs per Unique Visitor	3.6

Source: Omniture Average for September - November 2015.

TOP 5 COUNTRIES

- United States
- Canada
- United Kingdom
- India
- Australia

Source: Omniture September - November 2015.

PROFILE

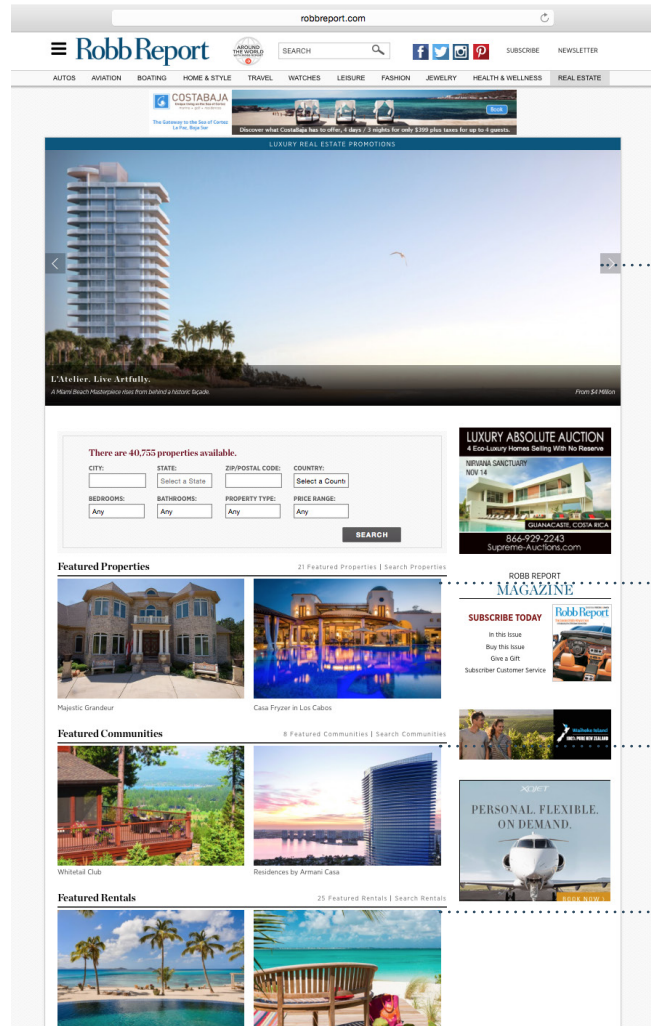
Average Net Worth	\$2 Million
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Source: 2015 Ipsos Affluent Survey. *Digital Net includes: access Robb Report via website, app, social media, digital edition, or other digital source.

CARRIAGE TRADE/ ROYAL LEPAGE PREFERRED RATES

AD UNIT	RATE
Real Estate Media Bar	\$1,035 net (\$1,725 Open Rate)
Featured Property	\$450 net (\$750 Open Rate)
Featured Community	\$675 net (\$1,125 Open Rate)
Featured Rental	\$450 net (\$750 Open Rate)

(Pricing varies depending on number of properties)



REAL ESTATE MEDIA BAR

FEATURED PROPERTIES

FEATURED COMMUNITIES

FEATURED RENTALS

Robb Report

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